

Blue River CC Course

New PA System



BLUE RIVER
COMMUNITY
FOUNDATION
FOR SHELBY COUNTY

Blue River Cross Country Course
PA System Grant
www.bluerivercc.com

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Operations

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Communicatoins

IU's Chuck Crabb announcing during the Big Ten Championships

The BRCC Course covers about 100 acres, communicating information to competitors and spectators can be a challenge

The PA system can be heard from every part of the course

Allows for event updates to the fans

Critical for communicating weather emergencies

Wireless mic works from anywhere on site



Installation

- Two local businesses were used to purchase and install the system. While not from Shelby County they were from neighboring Rush and Decatur counties. No county business provided these services.
- Using these vendors enabled us to stay on budget and maximize the use of our funds.



Connection

- BRCC host between 15 and 20 meets per year
- Events range from local elementary runners to collegiate runners



46:30

BIG TEN
CONFERENCE
CROSS COUNTRY
CHAMPIONS
2020-21

ILLINOIS
INDIANA
IOWA
MARYLAND
MICHIGAN
MICHIGAN STATE
MINNESOTA
NEBRASKA
NORTHWESTERN
OHIO STATE
PENN STATE
PURDUE
RUTGERS
WISCONSIN



Success

- The additions of our building(also supported by BRCF) and the PA system have help us attract event
- 2021 NIRCA Nationals
- 2021 NCAA DIII Great Lakes Regional
- 2022-Youth National meet
- 2022- Crossroads League-collegiate conference





Olympian, Cole Hocker, running for Cathedral HS

Community

- The PA system is a further enhancement to the facility.
- This system eliminate the cost of renting a large portable system, saving thousands of dollars making us a more attractive venue.
- Since its creation in 2014, the BRCC course has attracted over 200,000 visitor to our community.
- We invest in the facility each year to make it better in order to attract more and larger events.
- Sports tourism brings visitors to our hotels and restaurants as well as other local merchants.

